

# EXPERIENCE ENTERTAINMENT EMOTION

moving-inspiring-touching



BERG  
BAHNEN  
SÖLDEN



LOFTINESS HIGH ABOVE SÖLDEN  
The view of the cloud-covered  
valley from Giggijoch.











# BBS WINTER WORLD

08 ——— 31

Sölden's fascination originates from its prime winter sports expertise as a result of consistent innovation & investment strategies of Bergbahnen Sölden, ensuring the top destination's success.



# BBS SUMMER WORLD

32 ——— 49

Bergbahnen Sölden create a new dimension of experience for the alpine summer. It ranges from breathtaking downhill adventures to Austria's largest outdoor adventure park.



# BBS 365

50 ——— 83

Always in good hands: the year-round variety offered by this leading Ötztal company ranges from culinary summit enjoyment in a high alpine toque-awarded restaurant to a 5-star hotel.



# BBS SIGNATURE EVENTS

84 ——— 107

Entertainment at the highest level as part of the brand DNA: no matter if it is the Alpine Ski World Cup or the Electric Mountain Festival, Sölden's flagship events will inspire guests.



# BBS COMPANY

108 ——— 121

Bergbahnen Sölden has been shaping the development of Ötztal already for decades. Regionality and local value-added supply chains characterize the corporate group's philosophy.



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Bergbahnen Sölden

# We create uniqueness

Since our founding in 1948, we have developed Bergbahnen Sölden (BBS) into one of the leading tourism companies of the entire alpine region. Our own success story has been accompanied by the development of Sölden into Austria's winter sports destination with the highest number of overnight stays.

As a group of companies, we combine a wide variety of tourism operating units and investments. In addition to the mountain lift industry, BBS is also involved in the areas of gastronomy and hotels as well as sports and leisure facilities.

All units of our company are committed to occupying an outstanding market position. We achieve this by pursuing the goal of the highest service quality day by day. At the same time we are committed to regional roots and socio-economic responsibility for our environment in which we operate and are actively involved.

We warmly invite you to immerse yourself in Bergbahnen Sölden's great offers on the following pages. Discover our fields of activity, operating units and spread of investments. Our countless offers and event highlights of international rank promise truly exceptional quality of experience & adventure in every season. Come and see for yourself soon!

Jakob Falkner  
CEO  
Bergbahnen Sölden





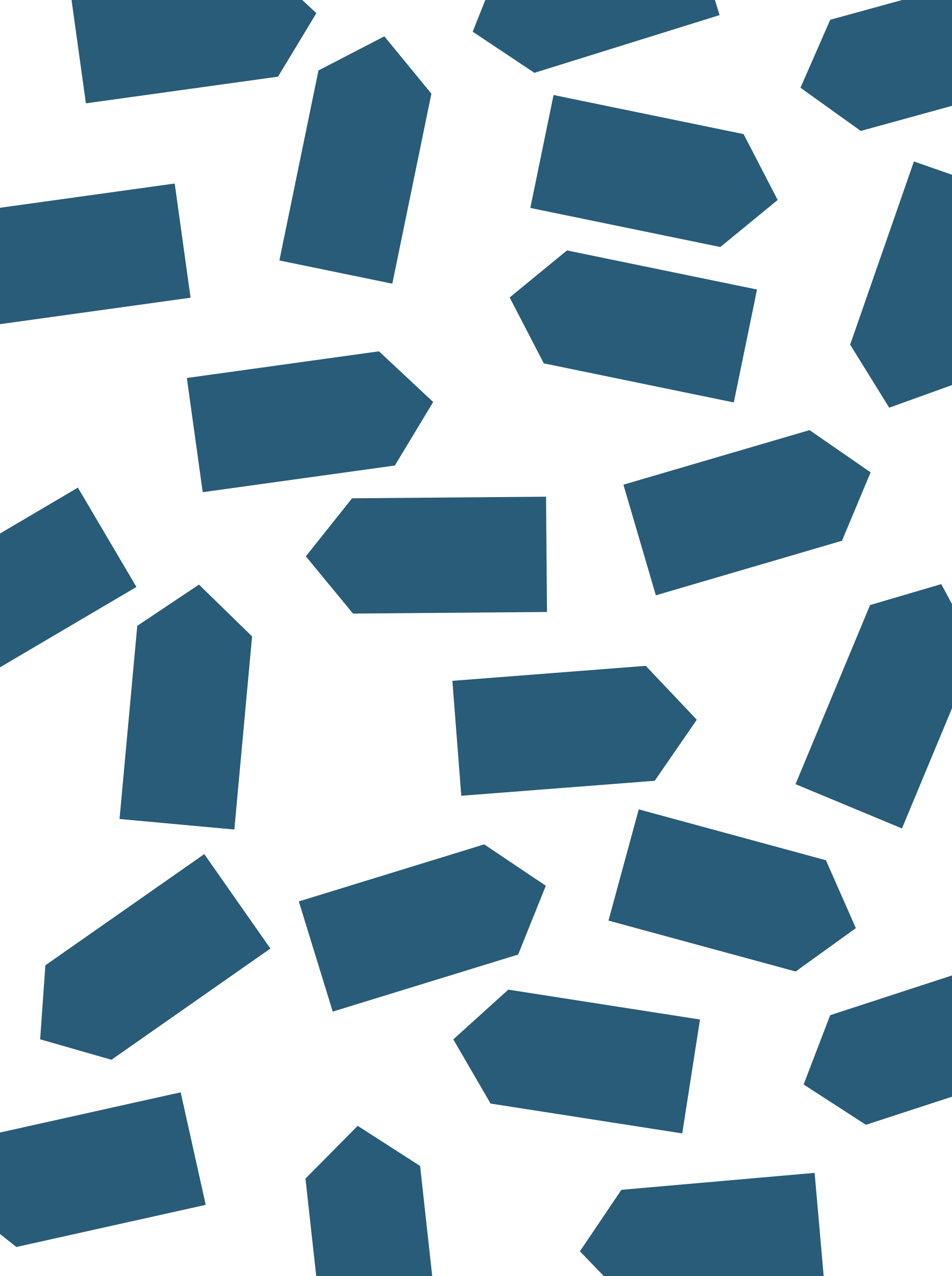
## ENDLESS TURNS AT ROSSKIRPL

The range of slopes  
at the Heartbeat of the Alps  
is varied and suitable for all  
skill and fitness levels.









(1)

# BBS Winter World

Sölden stands for winter sports fun in all its facets from October through May. The extensive ski area unfolds its opulence largely at over 2,000 meters above sea level. State-of-the-art mountain lifts take guests from around the globe up to glacier regions close to the summits. High-performance technical snowmaking ensures high quality skiing at every time of the season. Excellent gastronomy, top entertainment and outstanding events go hand in hand with a unique sporting experience.



## THE SUN DECK

Light-flooded, smooth terrain structure: Giggijoch has always attracted ski aficionados to Sölden's first floor thanks to great advantages. The world's most powerful feeder gondola lift takes guests to the popular access point of the ski dorado without any waiting time.









## PREPARATION BROUGHT TO PERFECTION

The magicians behind the scenes - the professionals of Bergbahnen Sölden's slope grooming team - transform the slopes of the ski area into a paradise for enjoyable skiing every day.







## Absolute snow reliability

Sölden is one of the Alps' highest ski areas offering slopes reaching up to 3,250 meters above sea level. For years, the mountain lifts have also been investing in high-performance snowmaking systems and optimum slope grooming. Therefore a consistent quality experience is guaranteed on 144 kilometers of ski slopes from autumn to May. Two of the world's most powerful gondola lifts await you here, ensuring that the lift ride from the village center to the extensive winter sports universe will happen without any waiting times.





## FACTS

31 high-performance mountain lifts and gondolas ensure comfortable winter sports fun thanks to a transport capacity of around 67,000 people per hour. A dense network of 439 snowmaking devices covers almost 80% of the entire ski slope area.

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31 modern mountain lifts

---

2 glacier ski areas

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144 slope kilometers

---

429 hectares of ski area

---

400 m<sup>2</sup> of ski slope area per skier  
(international top ranking!)

---

Austria's longest ski run at around 15 km

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Two of the world's most powerful feeder lifts:  
Gaislachkogel Gondola I (3,600 people/h)  
and Giggijoch Gondola (4,500 people/h)

---

Difference in altitude of 2,000 m  
(BIG3 Schwarze Schneid natural platform  
3,340 m down to the valley 1,350 m)

---

33 ski huts & mountain restaurants

---

439 technical snowmaking devices

---

7.3 km long toboggan run at Gaislachkogel

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AIMING HIGH  
Sölden's ski area is  
located at the heart of  
the Ötztal Alps comprising  
incredible 226 three-  
thousand-meter high peaks.







#### AT THE HIGHEST POINT

The 15-minute climb up to the BIG3 Schwarze Schneid natural platform at 3,340 m is rewarded with a unique 360° panorama.



## Guaranteed winter

Sölden has two glacier ski areas with scenic slopes that reach up to 3,250 meters above sea level. Good connections are most important: that's why Rettenbach and Tiefenbach glaciers are connected via ski tunnels, ski runs and a road tunnel for bus and car traffic. Connecting mountain lifts and slopes make it easy to change from the glacier ski areas to the winter ski mountains of Giggijoch and Gaislachkogel.



## USP SÖLDEN SKI AREA

Sölden offers all guests a variety of experiences and adventures that is unparalleled. From extraordinary event formats to magnificently staged natural highlights, the omnipresent brand message throughout the ski area is “sports & entertainment”.

BIG3 viewing platforms:

three skiable three-thousand-meter peaks  
accessible by lifts - unique in the world

---

007 ELEMENTS: James Bond Adventure World  
at the original filming location

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Lifts and slopes connecting  
the glacier and winter ski areas

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Architectural landmarks: Gaislachkogel and  
Giggijoch gondolas, ice Q and 007 ELEMENTS

---

Absolute snow guarantee from October to May

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Events: Sölden stands for sports and  
entertainment

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MOMENTS FOREVER  
BIG3 Tiefenbachkogel panoramic footbridge  
at 3,250 m



#### SÖLDEN: HEARTBEAT OF THE ALPS

Austria's winter sports destination with the most overnight stays is considered one of Europe's top ski areas. Ongoing investments in infrastructure and service quality attract winter sports fans from around the globe. Gaislachkogel slope is pictured here.









# Winter fun on two runners

ON ONE OF AUSTRIA'S  
LONGEST TOBOGGAN RUNS



EXPERIENCE

Gliding comfortably on Gaislachkogel gondola up to the start, then whizzing down into the valley on two speedy runners: the 7.3 km long toboggan run is suitable for all ages and skill levels.

OFFER

- Sölden-Gaislachkogel toboggan run over 7.3 km long
- Start at 2,170 m (middle station) - finish at 1,366 m (valley)
- Away from the separate ski slope
- Uphill ride on Gaislachkogel gondola
- Weekly night tobogganing
- Refreshment stop at the FALCON restaurants
- Toboggan rental at local sports shops in the valley
- Uphill ride with valid ski, toboggan or night ticket

SPEEDING THROUGH THE MOUNTAINS  
The toboggan run at Gaislachkogel  
always guarantees truly memorable  
winter moments.





## 24 SÖLDEN WINTER CHALLENGE

DUEL AGAINST YOURSELF AND FRIENDS  
Attractive popular sports format:  
Sölden Challenge is the ultimate ski  
slope competition with a great fun factor.  
A spectacle for all occasional competitors  
on snow.



# Challenge accepted

COMPETITION WITH PRIZE GAMES  
IN THE SKI AREA



## EXPERIENCE

18 challenges invite you to discover the entire ski area. Participants solve sporty and fun-packed tasks, collect badges via smartphone and can win attractive prizes.

### OFFER

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Sölden Winter Challenge with 18 competitions

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Several categories: photo points, exploration, race & fun competitions

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Combination of online and offline

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Collect badges for instant prizes

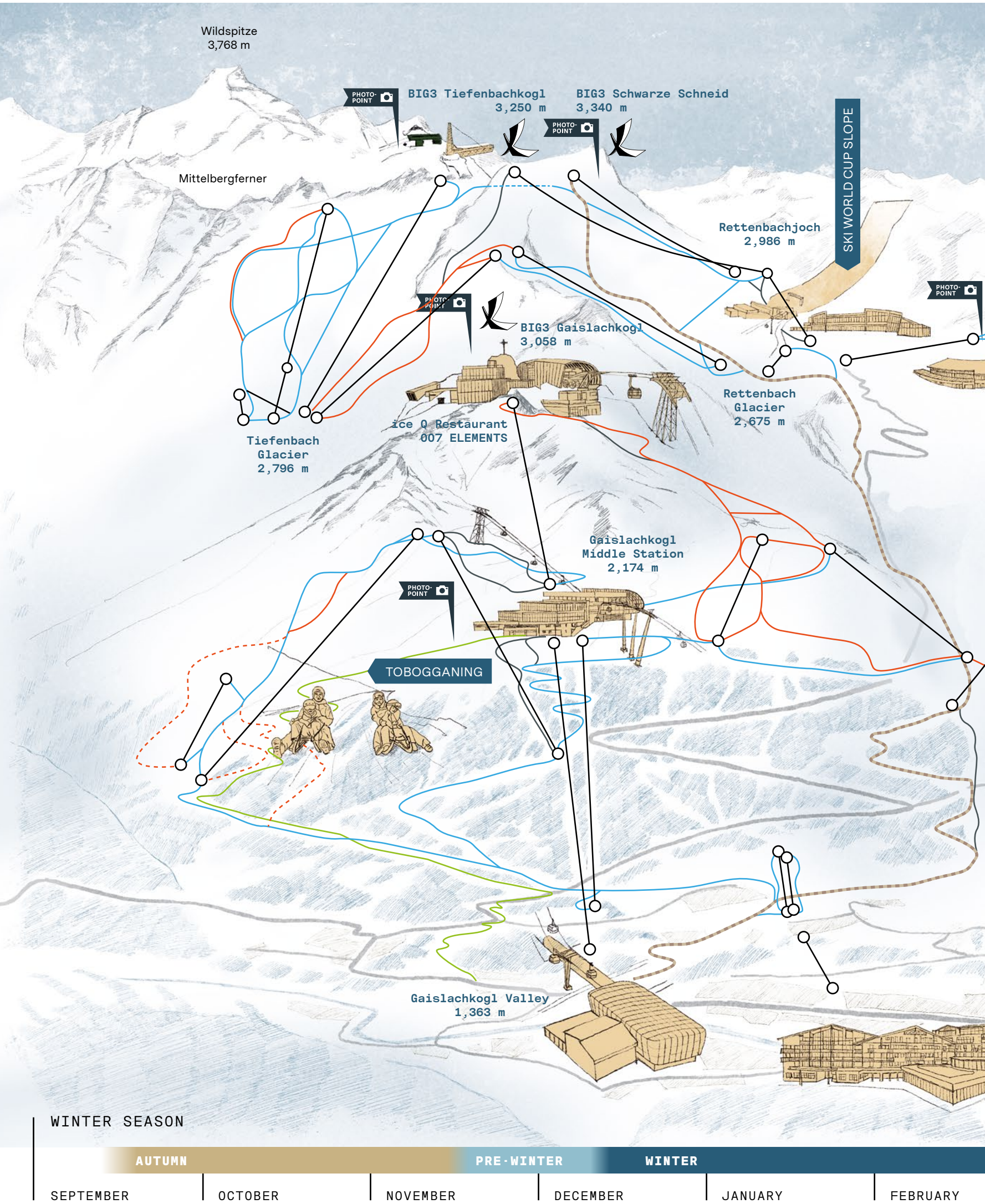
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Chance to win in a raffle  
(ski tickets, holidays, ...)

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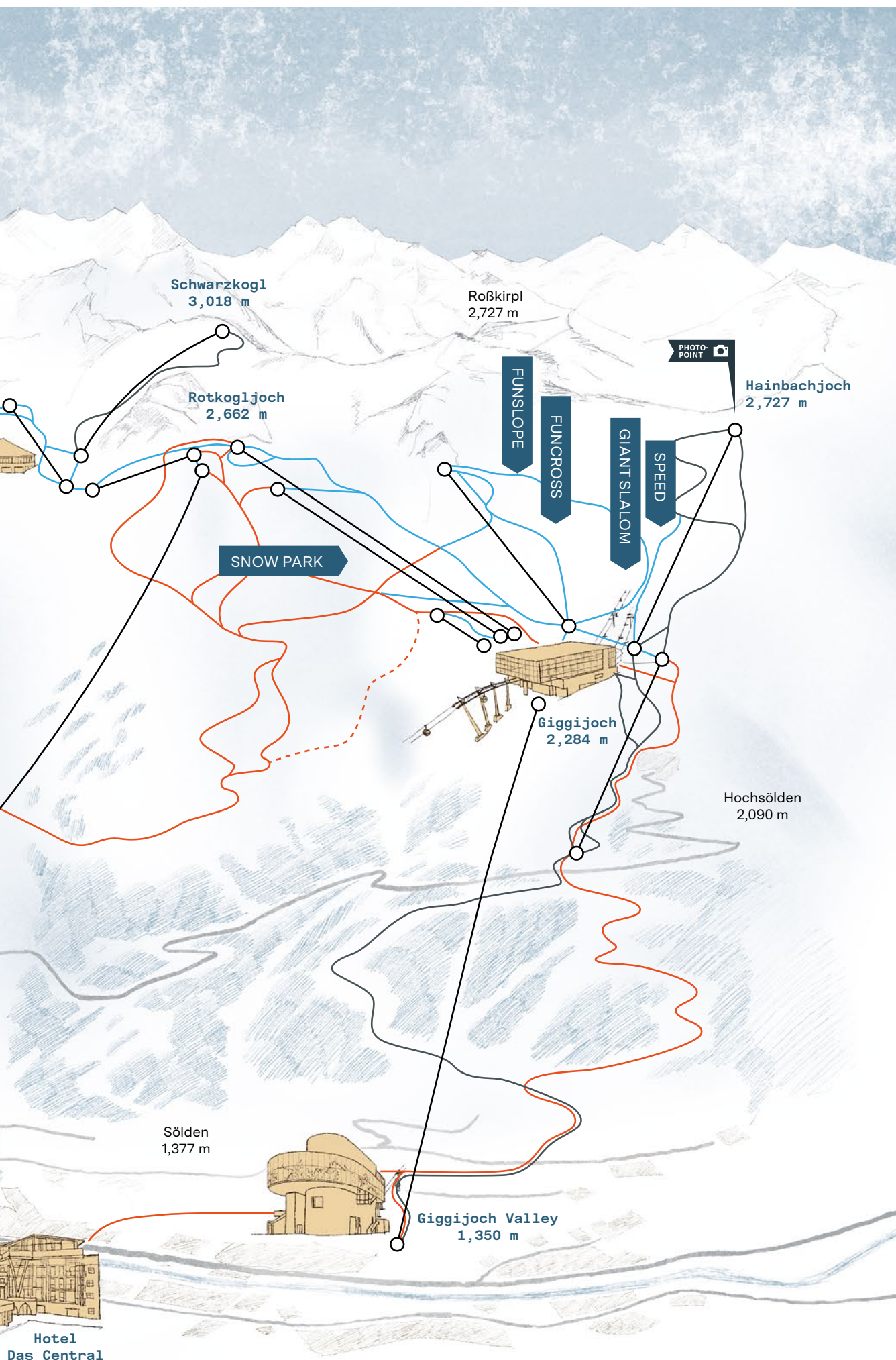


# 26 WINTER WORLD MAP





4,000 M



3,768 M WILDSPITZE

3,340 M BIG3 SCHWARZE SCHNEID

3.250 M BIG3 TIEFENBACHKOGL

3.058 M BIG3 GAISLACHKOGL

3,000 M

2,796 M TIEFENBACH GLACIER

2,675 M RETTENBACH GLACIER

2,284 M GIGGIJOCH

2,174 M GAISLACHKOGL  
MIDDLE STATION

2,090 M HOCHSÖLDEN

2,000 M

1,377 M SÖLDEN

1,363 M GAISLACHKOGL VALLEY

1,350 M GIGGIJOCH VALLEY

1,000 M

SPRING

MARCH

APRIL

MAY

JUNE



# Relaxed skiing fun at the top

THE SKI AREA FOR  
SUN WORSHIPPERS



The Hochoetz ski area is considered a gem and a true insider tip in lower Ötztal. Thanks to the joint Hochoetz-Kühtai skipass, some 90 kilometers of slopes with 27 mountain lifts are waiting to be explored.

As a shareholder, Bergbahnen Sölden plays a key role in the further development of Hochoetz. In recent years, mountain lifts have been modernized and the range of offers for beginners has been expanded. In summer, splendid WIDIVERSUM boasts adventures for the youngest visitors. An attractive expansion for young and young-at-heart mountain fans is planned for 2025.

## FACTS

Family-friendly winter sports offer with slopes at all difficulty levels

---

4 signposted snowshoe trails to discover on your own or with a guide

---

Winter hiking in the sun at 2,020 m

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Quaint mountain huts for a refreshment stop

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HOCHOETZ FUN PARK

The fun park has countless fun slopes and other features that inspire both young skiers and adult experts.



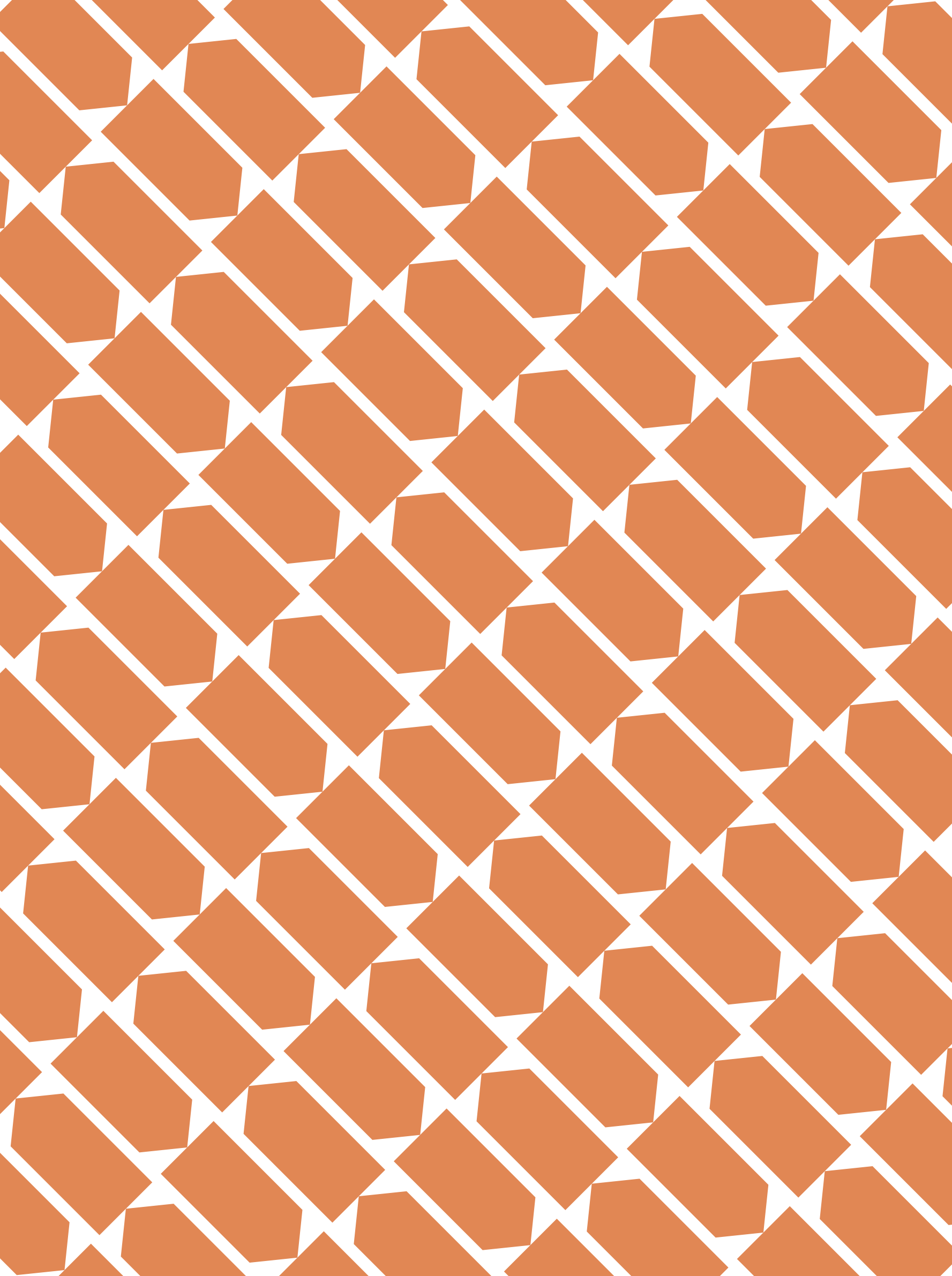


THE SPECIAL SÖLDEN FEELING

Rich in variety, panorama and comfort -  
the extensive winter and glacier ski  
areas make the hearts of all winter  
sports enthusiasts beat faster.







# (2)

# BBS Summer World

Bergbahnen Sölden also set the tone during the summer months: the unrivaled paradise on two wheels of BIKE REPUBLIC SÖLDEN and the 9.5 hectare outdoor adventure park AREA 47 showcase Ötztal's fabulous summer nature by presenting distinctive offers.



### IMPRESSIVE GONDOLA PANORAMA

The high-performance Giggijoch gondola lift takes passengers from the valley to the top station at 2,284 m in just under nine minutes. The transparent building is a masterpiece designed by star architect Johann Obermoser.









COMFY ASCENT TO THE MOUNTAIN LAKE  
Scenic lake Schwarzsee nestles high above  
Sölden at 2,800 m. The gondola and chairlift  
put this natural jewel within easy reach for  
mountain lovers.





# Lift-assisted hiking

THE MOST COMFORTABLE WAY TO THE SUMMIT



## EXPERIENCE

Thanks to Bergbahnen Sölden's mountain lifts you can effortlessly overcome the altitude difference between the valley and the high alpine region. The lifts open up barrier-free mountain exploration for everyone. Summit conquerors are happy about the shorter ascent distances to their hiking destinations.

## OFFER

6 summer mountain lifts for most comfortable ascents

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Mountain lifts up to 3,250 m above sea level

---

Viewing platforms offering unique panoramas

---

Accessible even without mountain experience & barrier-free

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Highest accessible point: BIG3 Schwarze Schneid platform at 3,340 m

---

More than 20 alpine huts and mountain restaurants in the area

---

Theme trails such as fairytale or nature exploration trail

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### EXPLORATION TIP

## High-altitude panorama trail: Tiefenbach Glacier - Vent

A day full of alpine impressions, but free of climbs: the panoramic hike from Tiefenbach Glacier (2,800 m) to the mountaineering village of Vent (approx. 1,900 m) offers awe-inspiring alpine scenery. Thanks to public bus lines, getting there and returning is quite comfortable as well as sustainable.





HIKING HIGHER  
Coming from Tiefenbach Glacier,  
the high-altitude panorama trail  
promises unique moments in the  
high alpine world, without any  
strenuous climbs.





## An entire nation for bike fans

Sölden offers the growing community of downhill and trail enthusiasts a home of their own. BIKE REPUBLIC SÖLDEN is the name of this splendid nation boasting a dense network of natural trails and lines that attracts alpine bikers from all over the world. The varied terrain inspires mountain bikers of all skill levels, from beginners to real pros.

### FACTS

The downhill biking community is really in good hands here in Sölden. From a sophisticated transport concept to special services for bikes and riders or separate trails and routes for hikers and bikers, everything has been carefully thought out. Sustainability is also a top priority – as the trails are built by using handcraft and natural materials.





LET'S ROLL!  
Whether you are a beginner  
or a demanding freerider:  
the "flowing" lines of the  
BIKE REPUBLIC SÖLDEN are  
suitable for all skill  
levels.





HIGH ALPINE ON TWO WHEELS  
The Fernar Trail starts at 2,800 m  
and leads through challenging  
terrain down to the valley floor.





NORTHERN EMBASSY  
The BIKE REPUBLIC SÖLDEN  
maintains multilateral  
relationships: a cooperation  
with the Green Hill Bike Park  
in Germany ensures valuable  
exchange of experience.



## OFFER

18 natural trails

12 ecologically built lines

13 enduro routes

214 km of mountain bike tours

2 pump tracks with skill center

Comfy bikers' transport on gondolas, chair lifts  
and Zentrum Shuttle

Linked bike areas between the lines on  
Gaislachkogel and Giggijoch

Cooperation with Green Hill Bike Park (Germany)

Community-building events





# Europe's ultimate outdoor playground

ESTABLISHED  
in 2010 and ranked among  
the top 5 water parks  
world-wide by CNN.com!

40 action-packed outdoor sports catapult all enthusiastic guests of AREA 47 out of their comfort zone. The setting of the adventure park is quite unique: a spacious nature reserve surrounds the 9.5 hectare site. The outdoor adventure and nature spectacle includes comprehensive hospitality services with comfortable wooden lodges and a huge choice of gastrotainment options.







OFFER

Rafting
Canyoning
Climbing
Bungy Jumping
Bike Academy
Wakeboarding
Water Park
Mega Swing
... and a lot more

AREA 47 stages the largest  
range of trend sports in Europe  
on 9.5 hectares





#### TREND-SPORT-SETTER

Superlatives characterize the brand identity of AREA 47: the most popular and important wakeboarding facility in the Eastern Alps, the highest high ropes course and the largest indoor bike park in Austria - the variety of outdoor and freestyle sports on offer is unique in the world.





## OUTSTANDING

### Water AREA:

20,000 m<sup>2</sup> water action facility with  
supersize water slide park

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### Wake AREA:

Wakeboard lake (20,000 m<sup>2</sup> water surface)  
incl. state-of-the-art cable (5 masts,  
420 m lift length) and several obstacles

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### Indoor Bike Park:

Austria's first indoor bike hall, 3,700 m<sup>2</sup>  
asphalt area with pump park incl. kids pump  
track, jump line with two roll-ins and land-  
ing bag, 140 meter long flow line made of  
dirt and skills AREA

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## TOP EVENTS

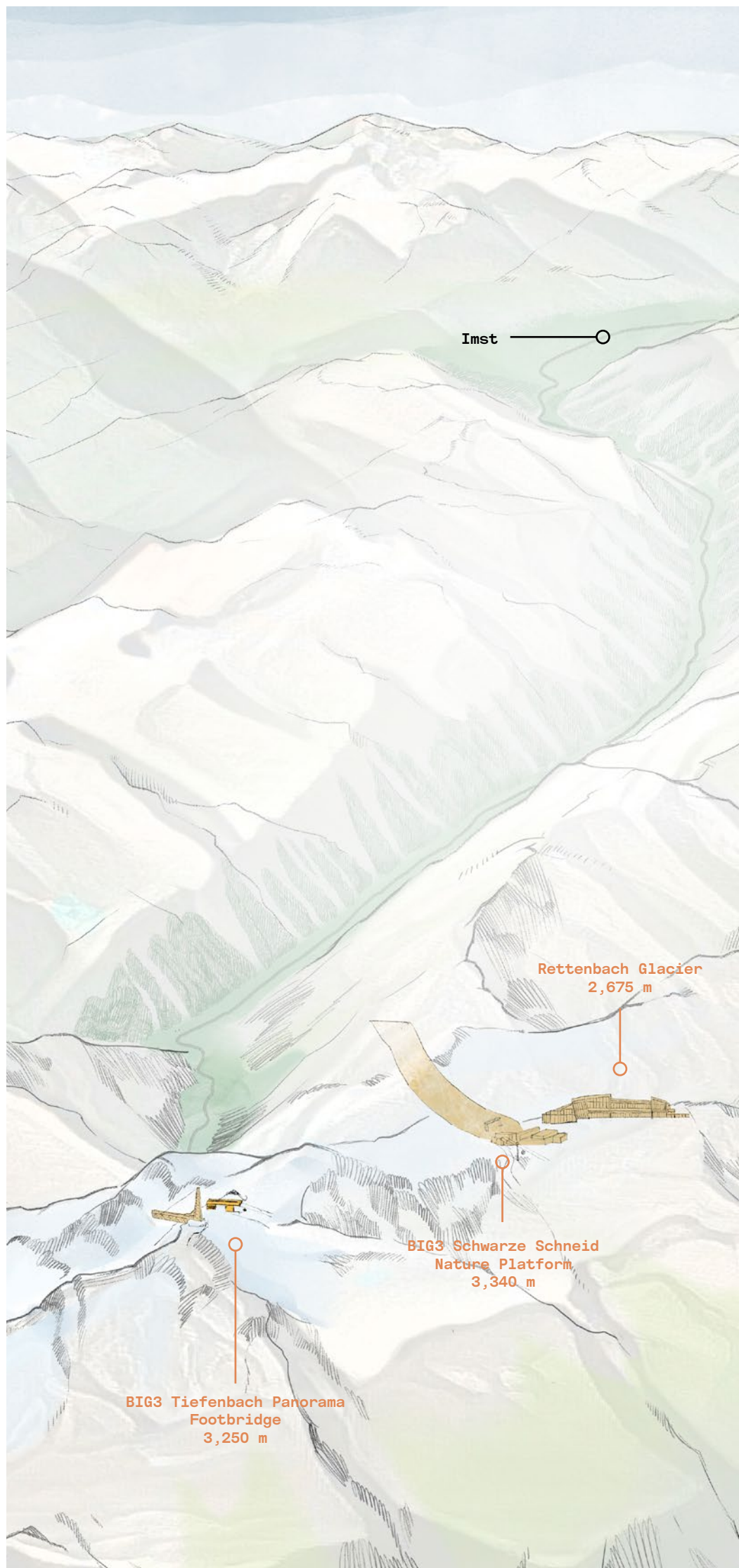
Cliff Diving  
Freestyle / Stiegl  
Extreme Blobbing /  
Tyrolean Wakeboard  
Masters



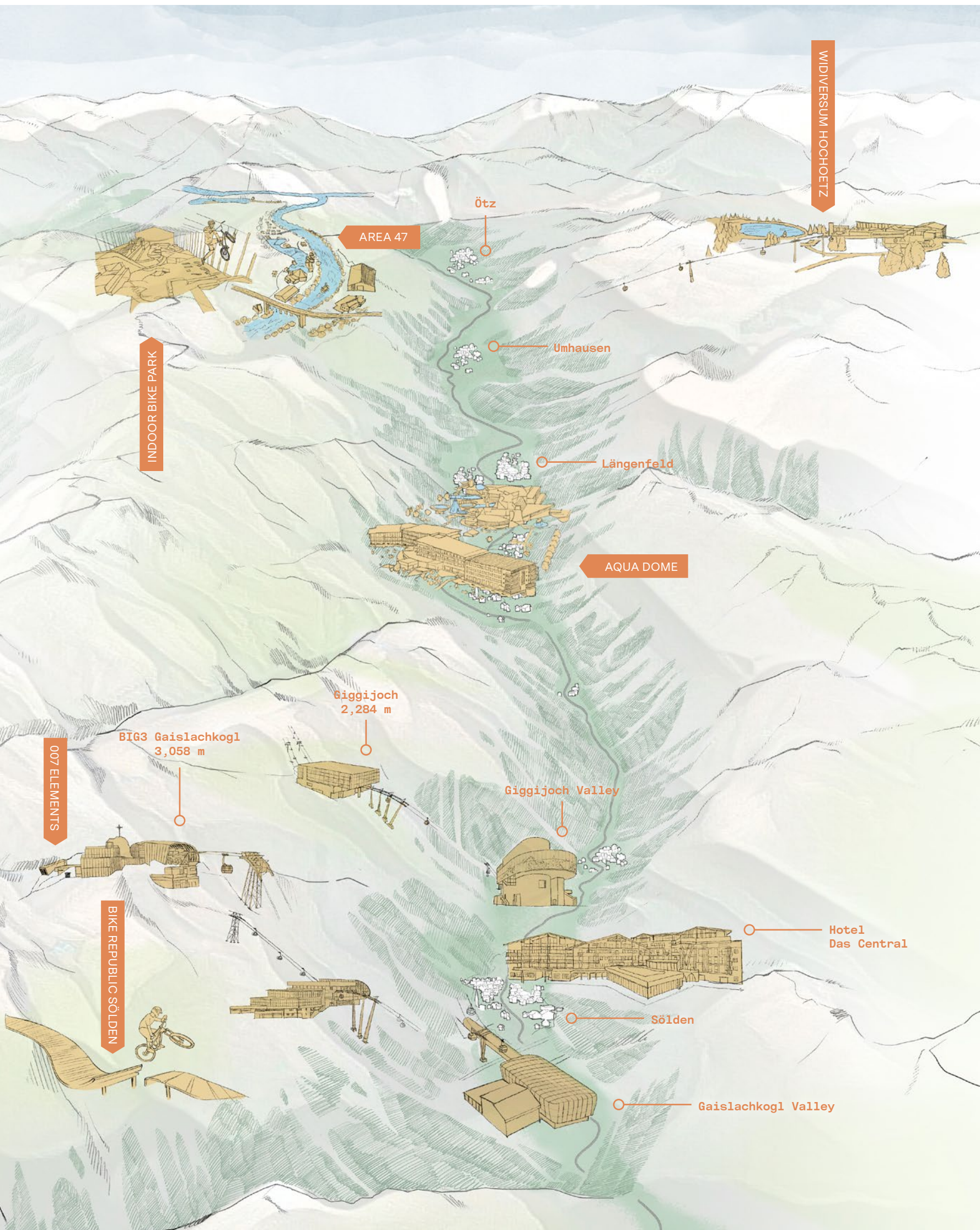
## BERGBAHNEN SÖLDEN SUMMER PORTFOLIO

BBS's wide range of services and offers also comprises the warm season - ranging from AREA 47 outdoor adventure park to Tirol's largest thermal spa destination, AQUA DOME in Längenfeld.

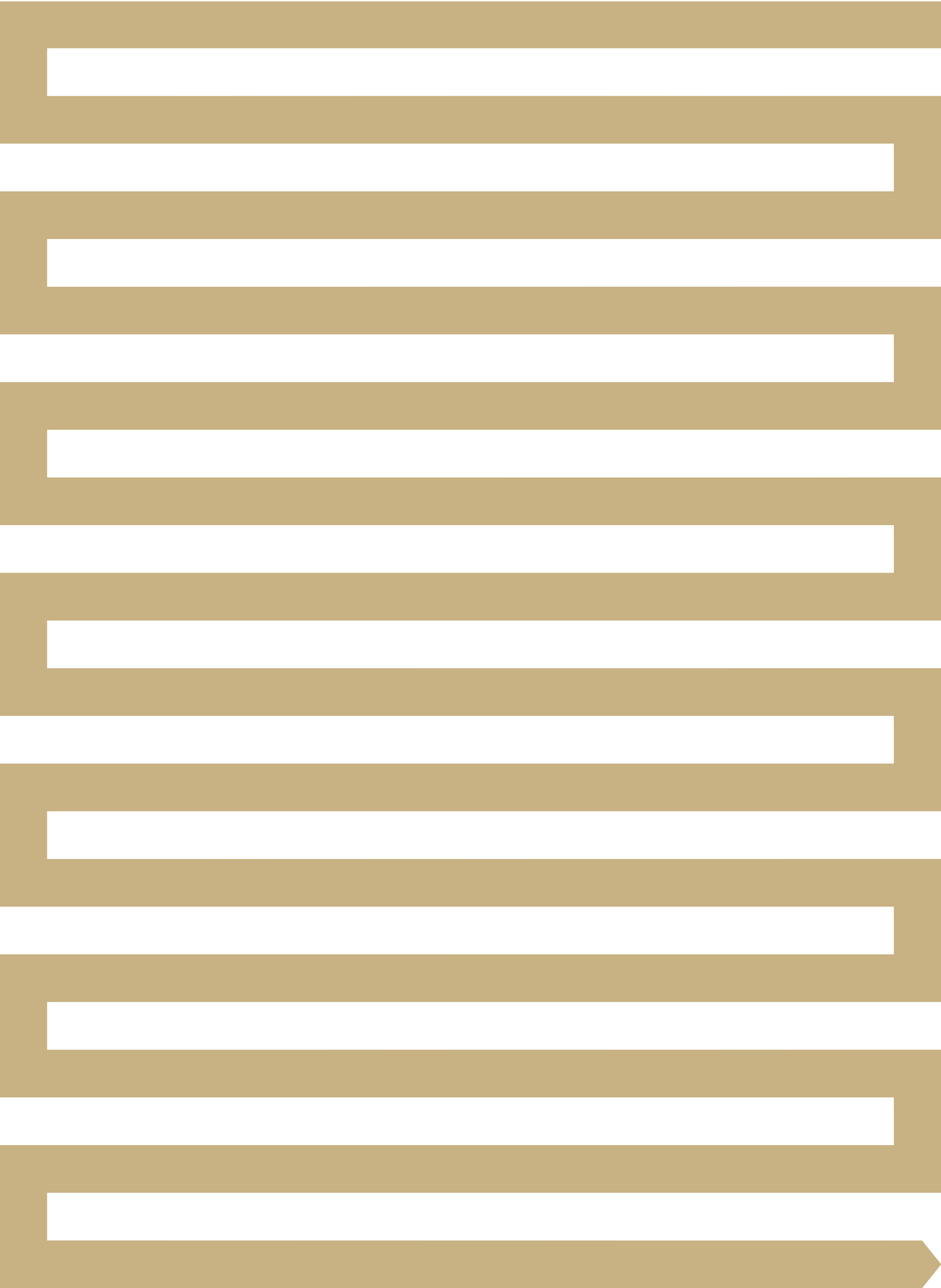
The map on the right provides a compact overview.













# (3) SUPERB YEAR- ROUND OFFERS: BBS 365

## World of enjoyment & adventure

Bergbahnen Sölden has long since transformed from a classic leisure provider in the cold season into a leading year-round player in alpine tourism. The range of services offered by the group stands for the highest quality standards in both summer and winter – as well as long-lasting holiday impressions.



ROOM WITH A VIEW  
Whether culinary or scenic -  
the fabulous ice Q offers  
unique summit moments.







## Awarded gourmet meeting place

FACTS  
built in 2013 /  
90 indoor seats at  
the ice Q gourmet  
restaurant / 30 seats  
in the ice Q Lounge

RESTAURANT ice Q:  
CULINARY SUMMIT TREATS AT 3,048 M

Its architectural brilliance helped the ice Q gourmet restaurant achieve world fame - as a filming location of the James Bond movie "Spectre". Austria's highest toque-awarded restaurant also impresses with culinary summit moments.

### OFFER

Highest two-toque awarded restaurant  
in Austria

Gourmet stopover & fine dining with panoramic  
views of 250 three-thousand-meter peaks

PINO 3000: Pinot Noir matured in the Alps'  
highest location

Special events: summit dinner

Event location for private celebrations  
(weddings, birthdays), incentives & meetings



## BREATH TAKING

The superb ice Q gourmet restaurant combines scenic enjoyment and sophisticated menus.









# Delicious treats with a view

FALCON RESTAURANTS:  
INSPIRATION FOR ALL SENSES

The FALCON restaurants are perched high above the valley in the middle part of Gaislachkogel. Just like a bird of prey's home, the two stunning gourmet retreats offer uninterrupted panoramic views of the surrounding mountain scenery. Guests can look forward to a fine culinary variety based on international food trends, regional products and careful preparation.

FACTS  
built in 2021/  
à la carte restaurant  
with 100 indoor and  
100 terrace seats/  
self-service market  
restaurant: approx.  
300 indoor and  
200 terrace seats

## OFFER

À la carte restaurant with a focus on regional dishes and Austrian wines

Market restaurant on the ground floor incl. live cooking station and a varied menu (classics, food trends, ...)

Modern architecture: bright rooms and lots of transparency, integrating the surrounding nature







PANORAMA FULL OF ENJOYMENT  
At the FALCON Restaurants,  
the mountain world joins your table.



# Culinary variety

GIGGIJOCH RESTAURANTS:  
PERFECTLY HAPPY



The gastronomic range of offers at Giggijoch is as varied as Sölden's ski slope menu. The à la carte restaurant scores with a regional selection of dishes, typical Austrian inn charm and table service. Additionally, two self-service restaurants provide refreshments for a quick stop.

FACTS  
built in 2008 /  
comprehensive relaunch of  
the free-flow restaurants  
in 2022 and 2023

## OFFER

Wirtshaus am Giggijoch à la carte restaurant serving Austrian specialties

Two self-service restaurants on two levels

Feel-at-ease ambience due to lots of wood and cozy retreats inside

Spacious terraces in all restaurants with prime panoramic views

Right next to the top station of Giggijoch gondola, therefore easily accessible for pedestrians



POPULAR MEETING POINT  
Central access point of  
the ski area, connecting  
lifts to Rettenbach Glacier  
and event location: Giggi-  
joch is THE crowd puller in  
Sölden's ski area - with  
high-capacity catering and  
gastronomy.





## CULINARY MIDDLE KINGDOM

The Schwarzkogl restaurant is located right in the center of the ski area. In addition to hearty refreshments, the gastronomic spot promises fantastic views of the Gaislachkogel and the Rettenbach Glacier.





# Stopover with guaranteed relaxation

RESTAURANT SCHWARZKOGL:  
BBQ IN A WINTER AMBIENCE

FACTS  
choice of international food  
and drinks / indoor and  
outdoor area / XXL smoker  
offering BBQ creations

Perfectly located: The Schwarzkogl Restaurant spoils winter sports aficionados halfway between the Rettenbach Glacier and the Giggijoch. During the winter months, the expert AREA 47 gastronomy team delights guests with delicious BBQ specialties and trendy food creations.

## OFFER

Varied dishes incl. winter BBQ, classics, food trends (burgers, wok dishes, ...)

Spacious sun terrace with a view of the glacier and Gaislachkogel

Freshly prepared drinks: from evergreen cocktails to non-alcoholic options





# Inviting home away from home

SÖLDEN'S LUXURY HOTEL



ESTABLISHED IN 1969  
“Das Central” was the first hotel  
in Sölden to be awarded one Key by  
the renowned Michelin Guide.

Bergbahnen Sölden also set standards as a hotel operator: since 1969, Das Central has been spoiling international guests thanks to first-class amenities. Exquisitely arranged living spaces, luxurious spa treats, toque-awarded cuisine and a legendary wine expertise characterize the hotel's special understanding of hospitality.

## OFFER

5-star hotel

Award-winning cuisine: 1 Michelin Guide star, 3 Gault&Millau toques for Ötztaler Stube restaurant

Spa experience above Sölden's rooftops

Summit pool with a 103 m<sup>2</sup> water surface

“Event Cloud” seminar area on 330 m<sup>2</sup>



AWARD-WINNING ENJOYMENT  
Das Central and its "Ötztaler  
Stube" was the first restaurant  
in Sölden to receive 3 toques by  
the Gault&Millau Guide.





ELEGANCE AND COMFORT IN  
PERFECT HARMONY  
The wellness worlds offer  
a luxurious retreat with  
awe-inspiring views of  
Sölden's mountain scenery.





## Genuine hospitality, ultimate enjoyment and casual luxury

FEEL-AT-EASE PLACES FOR GUESTS: the rooms and suites of the 5-star hotel reflect the texture of Ötztal's mountains while wood and other natural materials characterize the interior. Bergbahnen Sölden are both the operator and owner.



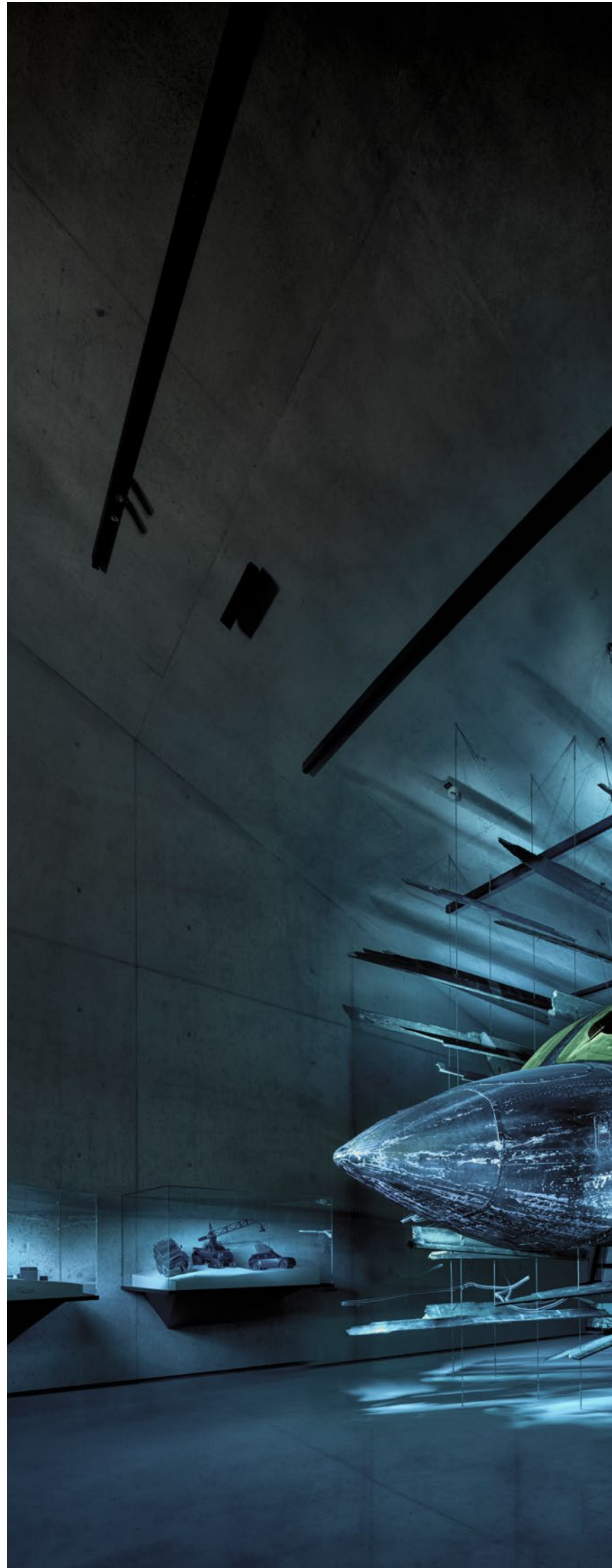




# On the track of 007 in Sölden

007 ELEMENTS:  
JAMES BOND EXPERIENCE

In 2015, Sölden was one of the film settings of Spectre, the 007 spy adventure movie. 007 ELEMENTS was created at the original film location: this outstanding Bond-themed world combines the creative knowhow of the film set designers with the innovative spirit of Bergbahnen Sölden in a globally unique manner.

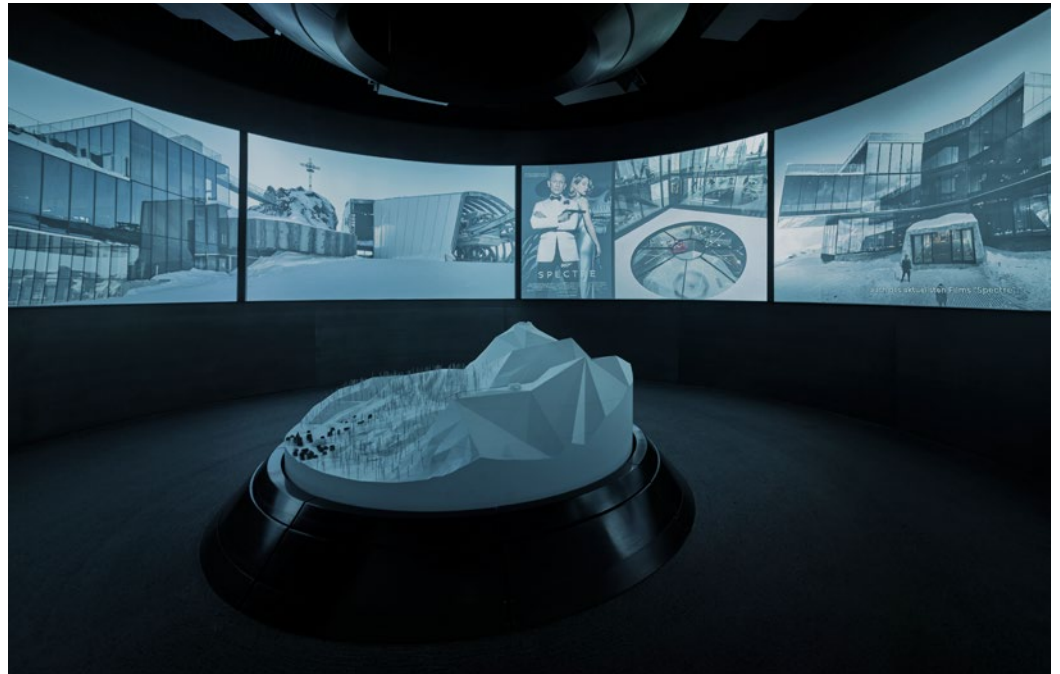




SPECTACULARLY STAGED  
The Britten-Norman BN-2  
Islander, which James Bond  
crashed in the film, can be  
seen as an original prop at  
007 ELEMENTS.







“An absolute  
must-see  
in Sölden”

(FAZ / Travel)





## EXPERIENCE

At 3,050 m above sea level, visitors can immerse themselves in the world of the 007 film spy. Video installations, sound, interactive stations and original gadgets from six decades of Bond film history fire up all the senses. A true feast for fans of the spy series.



## OFFER

- Uphill ride to the Gaislachkogel on the “Q gondola”
- Adventure World with 9 chambers inside the mountain
- 1,300 m<sup>2</sup> exhibition space
- Insights into the Bond special effects world
- Staging of the “plane crash” choreography
- Digital gadgets in the Tech Lab
- Bond classics such as the Golden Colt
- Legacy Hall with 007 motif icons

## OUTSTANDING

- Original Spectre airplane wreck
- 360° film installations from London’s Pinewood Studios
- The Plaza: open-air terrace at 3,050 m above sea level



## 70 AQUA DOME

TIROL'S PREMIUM THERMAL SPA  
AQUA DOME in Längenfeld is one of  
Austria's leading thermal spa and  
wellness resorts.







## Top-class alpine spa

Surrounded by the quiet majesty of Ötztal's mountain world, this unique resort redefines well-being. 4-star superior hotel AQUA DOME Tirol Therme Längenfeld boasts a truly unique thermal spa and sauna world covering more than 22,000 m<sup>2</sup>.

ESTABLISHED IN 2004  
Bergbahnen Sölden are  
shareholders of AQUA DOME.



## 72 AQUA DOME



### OFFER

4-star superior hotel

All rooms and suites have large panoramic balconies

12 differently staged thermal pools

25-meter outdoor sports pool

Landmark: seemingly floating thermal water bowls in the outdoor area

Sauna sessions in 10 different saunas and steam baths

Exclusive SPA 3000 on the thermal spa's rooftop

Separate "Noah's Ark" kids water world

Gym with guided exercise units

Restaurant serving treats from the alpine region

Hotel bar with live music

Conferences and seminars

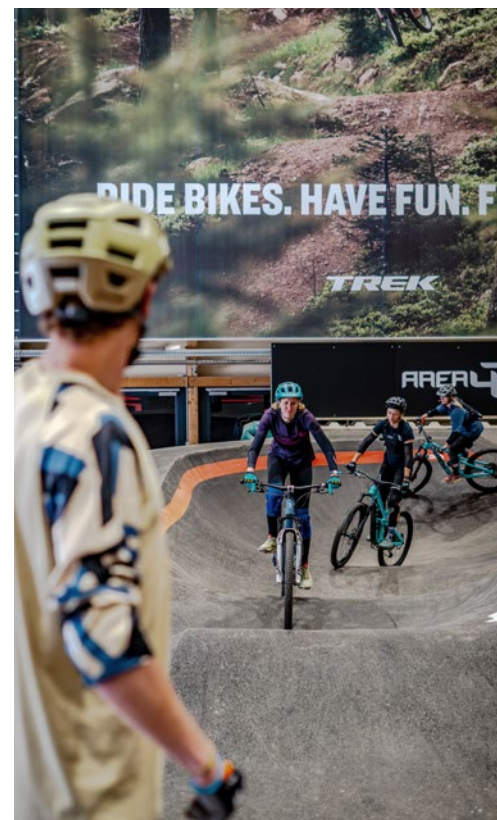
Outstanding thermal  
experience at the heart  
of the Tirolean Alps

SYMPHONY OF BOWLS  
Awe-inspiring architecture  
from a bird's eye view: the  
striking almost floating  
bowls are the secret  
landmark of THE AQUA DOME.









# Biking in any weather

### WINTER QUARTERS FOR MIGRATING BIKERS

The 3,700 m<sup>2</sup> MTB hall at AREA 47 is Austria's very first indoor bike park and one of only four comparable indoor bike parks in all Europe. The pump track, flow and jump line as well as the skills area delight bike fans of all skill levels throughout the seasons. Comprehensive service infrastructure is included.

### OFFER

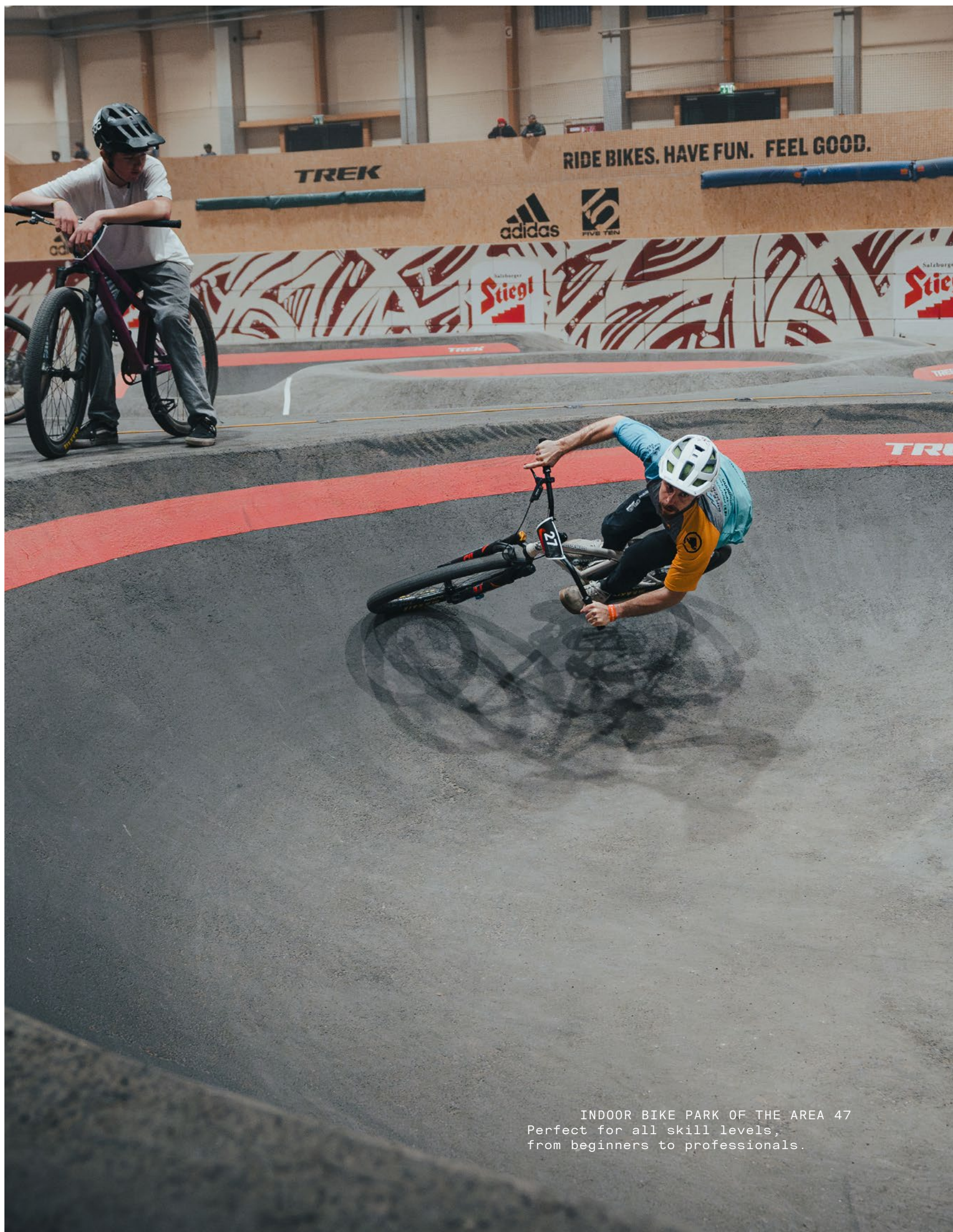
1.000 m<sup>2</sup> pump track (venue of 2023 World Championships) incl. kids pump track

140 m long flow line & jump line in two versions (intermediate & expert) with landing bag

Training area, bike and equipment rental on site

Option to exclusively rent the hall for groups and companies





INDOOR BIKE PARK OF THE AREA 47  
Perfect for all skill levels,  
from beginners to professionals.



# Refreshment stop at the alpine pass

ENERGY STATION FOR TRAVELERS

The Rastland Nassereith rest area on the Fernpass route spoils travelers with a wide range of food options and services all year round.

## OFFER

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Year-round restaurant

---

Shop selling goods for travelers and excursion guests

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Seminar area

---

Offer for bus groups and events

---





STOPOVER TO RELAX AND ENJOY  
The illuminated rest area  
at the foot of Fernpass by night.







## 365 days of winter fun

### SNOW GALORE AT THE GATES OF HAMBURG

Whether relaxation, adventure or action - SnowWorld Bispingen offers really unparalleled winter adventures all year round. A perfectly groomed powder snow slope, relaxing hours in the 4-star Alpine Hotel or in the cozy log cabins, culinary highlights and top modern conference rooms offer an exceptional variety of experiences and adventures.

### OFFER

Slopes open all year  
for skiing, snowboarding &  
tobogganing

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Fun park & toboggan run

---

Comprehensive range  
of services (ski courses &  
rental)

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Alpine gastronomy serving  
delicious treats

---

4-star Alpine Hotel &  
log cabins for relaxing  
overnight stays

---

Conference rooms &  
incentives for business  
events and groups

---





#### SLOPE FACTS

- 23,000 m<sup>2</sup> indoor area
- 300 meters of slopes
- 20% gradient
- Minus 4 degrees indoor temperature
- 6-seater chairlift, drag lift, moving carpet
- Fun park with obstacles, kickers and rails



## Safely on your way

### THE BUS COMPANY IN ÖTZTAL

Ötztaler Verkehrsgesellschaft is the trusted mobility partner of Bergbahnen Sölden. Parallel to the development of tourism in Ötztal, the company has grown from a private transfer service within the valley to the largest bus company in western Tirol.

Whether it's smooth skibus transfer, local public transport, shuttle service or coach provider - the state-of-the-art Ötztaler fleet ensures comfortable transportation to all the highlights in Tirol's longest side valley and even beyond.

#### INFO

Bergbahnen Sölden  
are shareholders of  
Ötztaler Verkehrs-  
gesellschaft m.b.H.

### FACTS

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Fleet of 45 vehicles

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Buses/cars for one to  
58 people

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Maximum age of vehicles:  
6 to 7 years

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Offering everything from  
public bus lines to  
individual event shuttles,  
excursions

---

Airport transfers

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MOVING THROUGH THE VALLEY  
The fleet of the ÖVG provides  
comfortable transport for guests  
in Ötztal, the longest side valley  
of Tirol's Inntal, in summer and  
winter alike.





MAGICAL PLACE

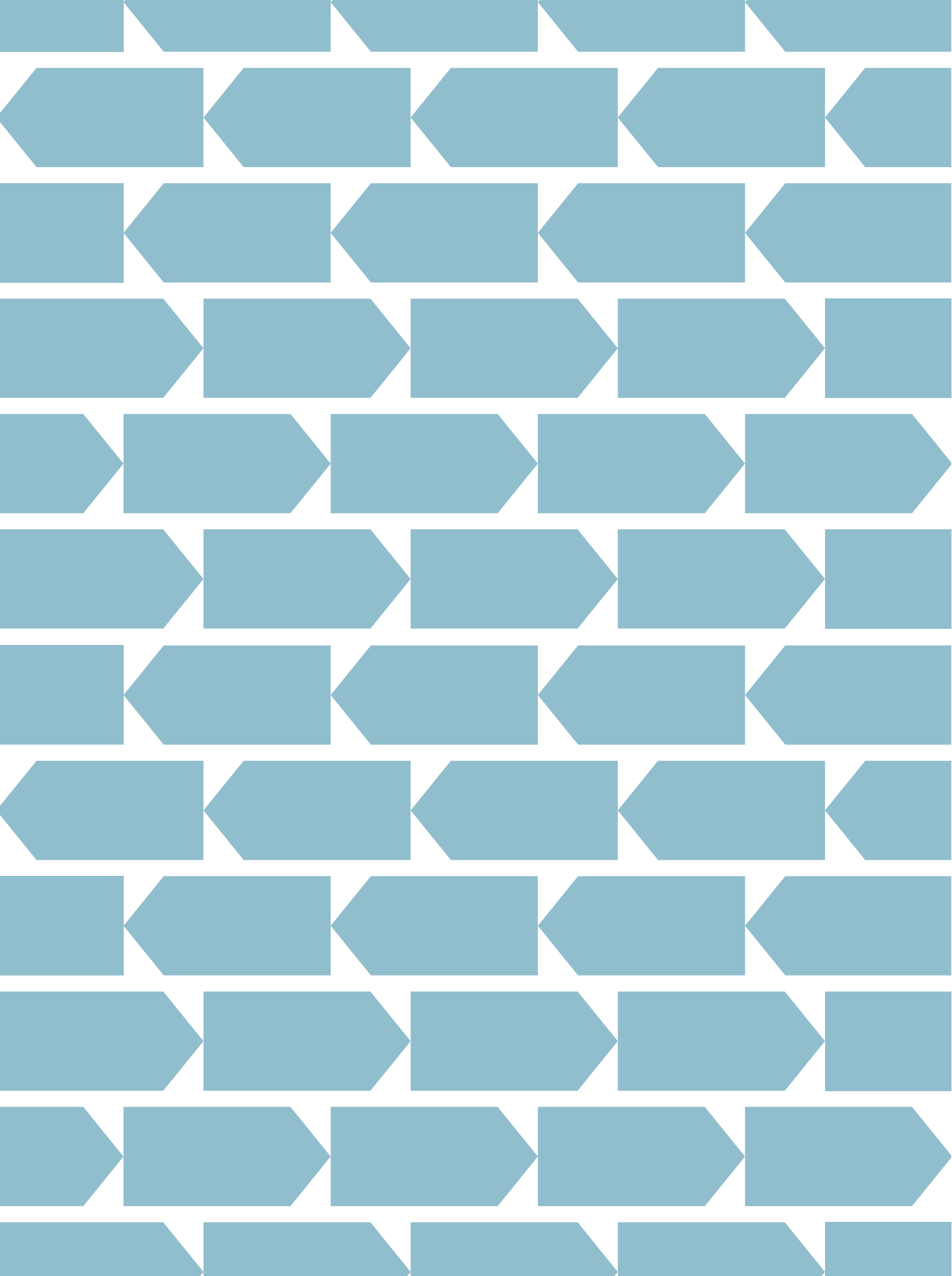
The exclusive ice Q gourmet  
restaurant at the summit of  
Gaislachkogel adventure mountain  
at 3,048 m above sea level and  
007 ELEMENTS James Bond Adventure  
World.













# (4) BBS Signature Events

Sölden's brand identity combines sport and entertainment. Bergbahnen Sölden and their partners have established major event formats: for example, the FIS Alpine Ski World Cup Opening is a classic, the Electric Mountain Festival is known as a spectacular DJ event in the Alps. HANNIBAL, the glacier spectacle, is considered the world's largest contemporary open-air performance.



# HANNIBAL - The Glacier Spectacle

FASCINATING PRODUCTION IN  
THE HIGH ALPINE "THEATER SPACE"

Every two years, Sölden hosts what is probably the largest contemporary performance worldwide. HANNIBAL - The Glacier Spectacle stages the crossing of the Alps by the legendary Carthaginian commander using modern means. Rettenbach Glacier and its surroundings serve as a theater stage.



## FACTS

The cavalcade of the Punic field commander Hannibal once comprised around 9,000 horsemen and elephants. Today, 300 top athletes and artists take part in the performance held on the glacier stage.

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Premiere in 2001

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Props such as snow groomers, skidoos or flying devices that recreate the historical armada

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Use of existing infrastructure (grandstands for guests, catering for VIP packages, ...)

---

Shuttle buses for transportation of spectators

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SÖLDEN MEETS SALZBURG  
A life-sized elephant from  
the Salzburg Festival's  
backdrop collection is used  
during the performance of  
Hannibal.







#### MULTI-DIMENSIONAL

The scenic backdrop enhances the dramatic impact of the spectacular performance. The protagonists of the epic battle are busily acting in the snow and high up in the air.



BIG STAGE  
Sölden's Hannibal story inspires  
the crowds as the spectacle  
attracts thousands of visitors  
to the Rettenbach glacier every  
two years.





## PERFECT RACING LINE

The winter sports industry meets in autumn on occasion of the new season's first ski races at Rettenbach Glacier. Kick-off for the world's skiing elite.





# Kick-off event for the world class

The start of the Alpine Ski World Cup in Sölden makes a spectacular highlight every year. The FIS Ski World Cup Opening attracts thousands of fans who cheer on the top athletes in a breathtaking alpine setting. Bergbahnen Sölden is an important partner: as a key player, they ensure both perfect infrastructure and organization of this outstanding event, which has long been one of the classics in the racing calendar.



**ARTISTS ON SNOW**  
The three Sölden brand ambassadors Thomas Dreßen (left), Lucas Pinheiro Braathen (center) and Bode Miller (right) are exceptional representatives of ski racing sports, fitting perfectly into the philosophy of the alpine hotspot.



## SIGNALING EFFECT

The TV images of the women's and men's giant slalom races in Sölden always ensure a significant increase in booking numbers across the entire Tirolean tourism industry.







## FACTS

Even for professionals, the giant slalom slope with a maximum gradient of 65 per-cent is simply awe-inspiring. It is one of the steepest slopes in the Sölden ski area and one of the most challenging in the Alpine Ski World Cup.

More than 30,000 fans watch the women's and men's races on-site

High level of attention from media representatives, international ski teams, industry and guests

Permanent event infrastructure on-site: glacier stadium incl. grandstands for fans and a media center with fiber optic network

Varied side program (live concerts, start number drawing, prize ceremony, ...)

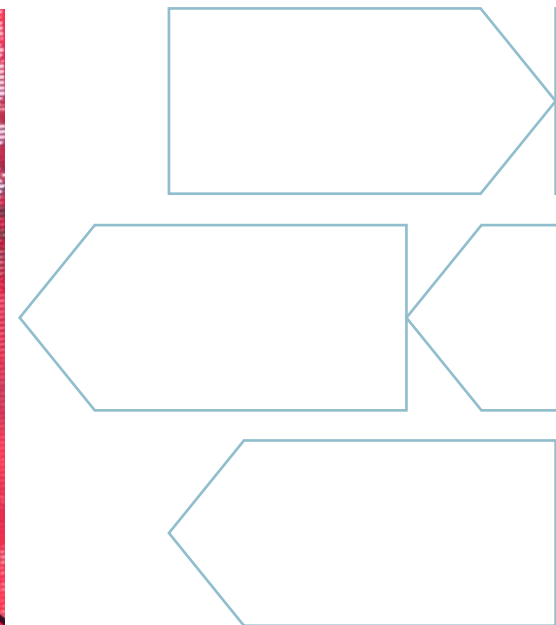
Transport logistics: a fleet of shuttle buses taking thousands of ski fans to the glacier

World Cup fan parade in the village center plus support for the clubs during the race





EMF KICK-OFF  
David Guetta, one of the undisputed icons of electronic dance music, performed high above Sölden in 2012.



# Mountain on beats

## EUPHORIA AT THE ELECTRIC MOUNTAIN FESTIVAL

In spring, Sölden suddenly becomes a trendy festival location in an alpine setting. International star DJs of electronic dance music enthuse thousands of fans at the Electric Mountain Festival.

### OFFER

Five-day festival within the entire ski area

Top-class lineup of the world's best DJs

Up to 20,000 visitors

Specials: exclusive ice Q VIP party, VIP areas at Giggijoch, impressive main stage and side events





TURNING TABLES  
Tout le monde under the spell  
of EMF beats at 2,284 m above  
sea level.



## 96 ELECTRIC MOUNTAIN FESTIVAL

FRENZY AMIDST SNOW AND ICE:  
Giggijoch is probably the most  
beautiful open-air dance floor worldwide.









# Alpine gourmet festival

## FINE GOURMET AND WINE EVENT

Wine on the Mountain is considered one of the most outstanding gourmet festivals in Austria. International top winemakers, first-class chefs and culinary aficionados follow the call to Sölden's mountains every year.

### OFFER

Exquisite treats in superb locations: culinary enjoyment at 5-star Hotel Das Central and at selected top spots of Sölden's ski area, incl. high altitude tastings of the finest wines

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Side program with prominent ski guides, kitchen party, big bottle party & a lot more.

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**UNMISTAKABLE**  
Meet international top winemakers and first-class chefs and enjoy skiing with prominent guides: that's the exclusive touch of Wine on the Mountain.



PINO 3000  
Stored in barrique barrels  
directly at the ice Q, the noble &  
joint creation of Paul Achs,  
St.Pauls and Dr. Heger wineries -  
initiated by hotel Das Central  
- matures to an outstanding level  
of enjoyment at 3,000 meters  
above sea level.





# Epic dates for all bikers

## OPENING & NATIONAL HOLIDAY OF BIKE REPUBLIC SÖLDEN

Every Republic needs a patriotic holiday: BIKE REPUBLIC SÖLDEN celebrates its national holiday at the end of each season. But also the start of the bike season is marked by a grand opening event in Sölden - including the unparalleled BRS Rally. These highlights have an absolute must-see status in the bike community.

### OFFER

BRS Opening with Expo, side program, food stalls and community rides

BRS CHALLENGE: exciting multi-stage event with more than 500 starters

Riders' Rally in teams of 2 or 3, starting on Gaislachkogel at over 3,000 meters

BRS National Holiday to end the season with a bike parade and citizens' meeting

### COMMUNITY MEETING

The EXPO site at the base station of Gaislachkogel Gondola.





KEEP THE FLAG FLYING  
The Alps' probably "flowiest"  
nation is celebrating the start  
and end of the biking season  
with an extensive event program.





# Playground for the dauntless

DIRT PARK GRÜN WALD WITH  
TOP EVENTS: “BRS FESTIVAL” AND  
“SWATCH NINES”

Dirt Park Grünwald ranks among the largest bike playgrounds in the world. The course includes a slopestyle and a freeride line with spectacular obstacles. Designed by leading park designers, the facility is also the venue for the BRS FESTIVAL and Swatch Nines competitions. BRS FESTIVAL is all about stunts performed by the world's best riders, while Swatch Nines is a popular recreational sports meeting place for slopestyle and freeride enthusiasts.

## FACTS

Dirt Park Grünwald:  
covering 13,300 m<sup>2</sup>,  
14 obstacles

Freeride line & slopestyle  
course

Top event with top riders  
of the bike freestyle scene

Global reach thanks to  
targeted social media &  
online marketing of leading  
events





DON'T TRY THIS AT HOME  
Contests with guaranteed  
thrills and great side events  
and parties: Dirt Park Grün-  
wald, located above Sölden's  
village center, becomes the  
hub of the acrobatic bike world  
every year.





# Entertainment galore

SÖLDEN PARTIES,  
WEDNESDAY NIGHT FEVER,  
SUMMIT DINNER

Sölden's winter puts you in a party mood every week – thanks to event highlights such as the pulsating Sölden Party on at the Giggijoch, Wednesday Night Fever on the Gaislachkogel or fine dining highlights at 3,048 m - the “Summit Dinner” enjoyed at the ice Q.

OFFER

Sölden Party with DJ sound on  
at the Giggijoch every Friday

Wednesday Night Fever on the Gaislachkogel:  
night tobogganing and skiing

Summit Dinner at the ice Q  
two toque-awarded restaurant

Fine dining at the FALCON à la carte  
restaurant

007 ELEMENTS by night



Two of the weekly top events in Sölden's ski area: Wednesday Night Fever with night skiing and night tobogganing on the Gaislachkogel and Sölden Party at the Giggijoch every Friday.



FINE DINING AT 3,048 M  
Summit Dinner at the ice Q  
restaurant promises culinary  
peaks of happiness during the  
winter months.





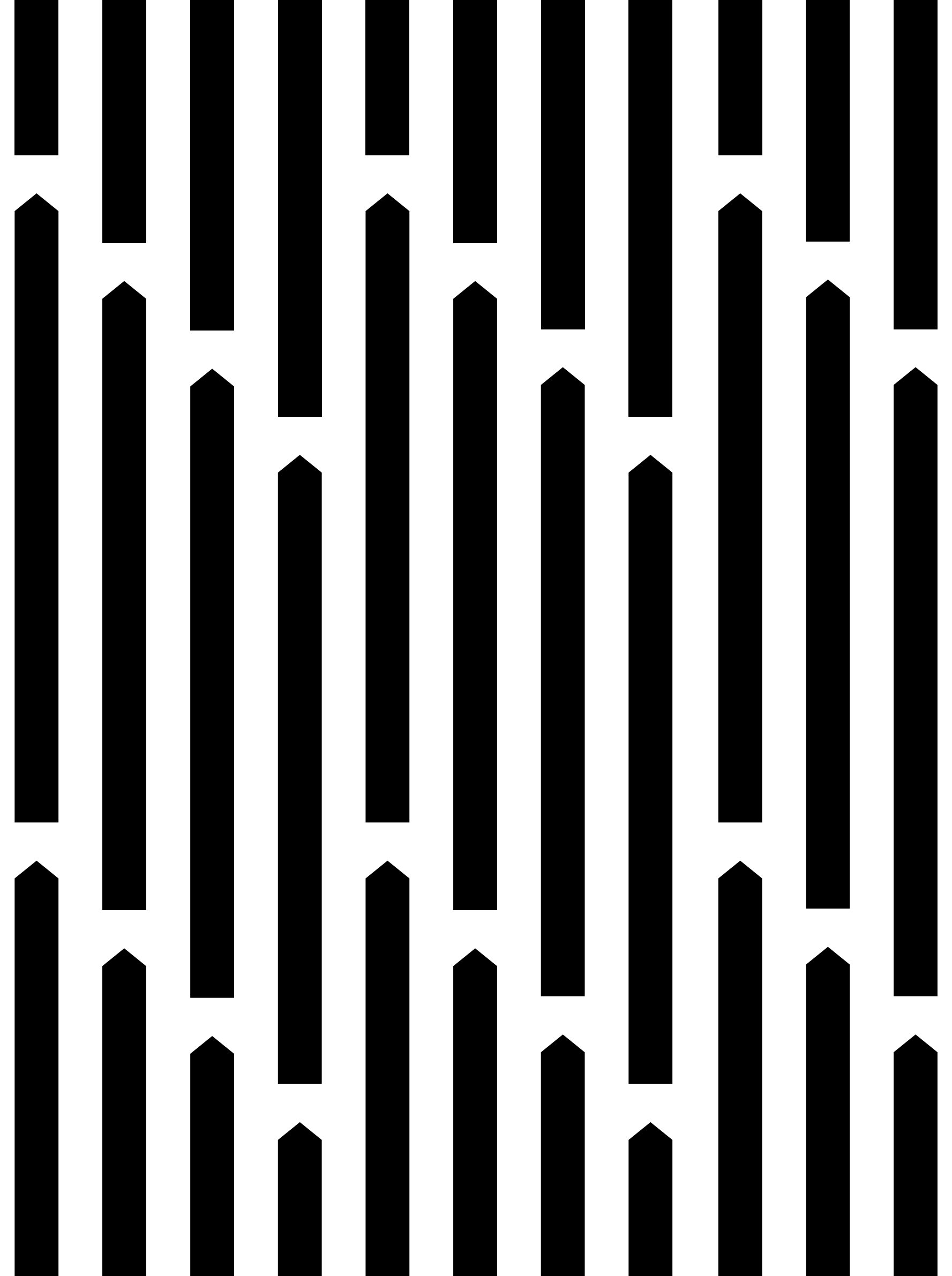




CARTHAGE'S RISE AND FALL  
In the world's probably largest  
open-air theater, director Hubert  
Lepka stages his breathtaking vision  
of Hannibal's crossing of the Alps.









# (5) BBS Company

Bergbahnen Sölden has been setting standards for more than 75 years. As one of the leading mountain lift companies in the alpine region, it still base its actions on the fundamental values of their founding generation: regional roots, business relationships based on trustworthy handshake quality as well as employee development towards competence and determination. The corporate group employs around 1,000 people.



# Genuine Sölden spirit

Bergbahnen Sölden is a driving force behind the development of tourism in Ötztal. Its service philosophy can be summed up as follows: creating enthusiasm with sport and entertainment all year round, making products even more comfortable and always keeping the organization in tune with the times. Bergbahnen Sölden pursues all its business activities in the spirit of this mission.







## Principle of foresight

The opening of a 2.2 kilometer long single chairlift leading up to Hochsölden marked the birth of Bergbahnen Sölden in 1948. The lift had a capacity of 120 people per hour. But the founders Hans Falkner, Hermann Gurschler and Martin Riml had much bigger plans for their entrepreneurial venture. And their vision was to become reality. Today, 31 mountain lifts and gondolas with an hourly transport capacity of 65,499 people take Sölden's guests closer to their winter sports dreams. Included are two of the most powerful feeder mountain lifts worldwide.

## 2 million overnight stays

Sölden's development into the winter sports resort with the highest number of overnight stays in Austria is also inextricably linked to the company's history. In the 2023/24 winter season, the hamlet of Sölden alone recorded 2,030,075 overnight stays. Guests come from all over the world. The main markets are Germany, the Netherlands, Belgium, Denmark and the United Kingdom.





# Firmly anchored in Ötztal

### OWNERS WITH A REGIONAL CHARACTER

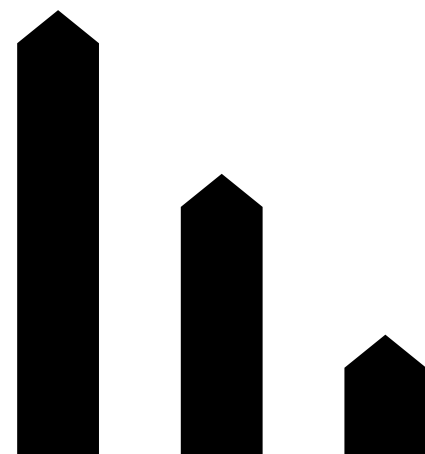
The philosophy, but above all the shareholder structure, characterize Bergbahnen Sölden as a company with family-run roots. The Sölden families Falkner, Gurschler and Riml hold the majority of the ownership and voting rights. The regional roots also go hand in hand with the abandonment of short-term profit making in favor of continuity in the strategic planning as well as the commitment to further development and value creation in Ötztal.



### BBS

Three companies operate under the umbrella brand of “Bergbahnen Sölden”: Ötztaler Gletscherbahn-Gesellschaft m.b.H. & Co. KG, Skiliftgesellschaft Sölden Hochsölden Ges.m.b.H. & Schilifte Gampe, Ötztaler Gletscherbahn Kommanditgesellschaft. The shareholder structure consists 100% of local families and the municipality of Sölden.

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PHILOSOPHY  
Bergbahnen Sölden aims  
to strengthen regional  
economic cycles in all  
its activities.





## More than just mountain lifts

EXCLUSIVE 5\* HOTEL, POPULAR ROAD  
HOUSE AND OUTDOOR LEISURE PARK

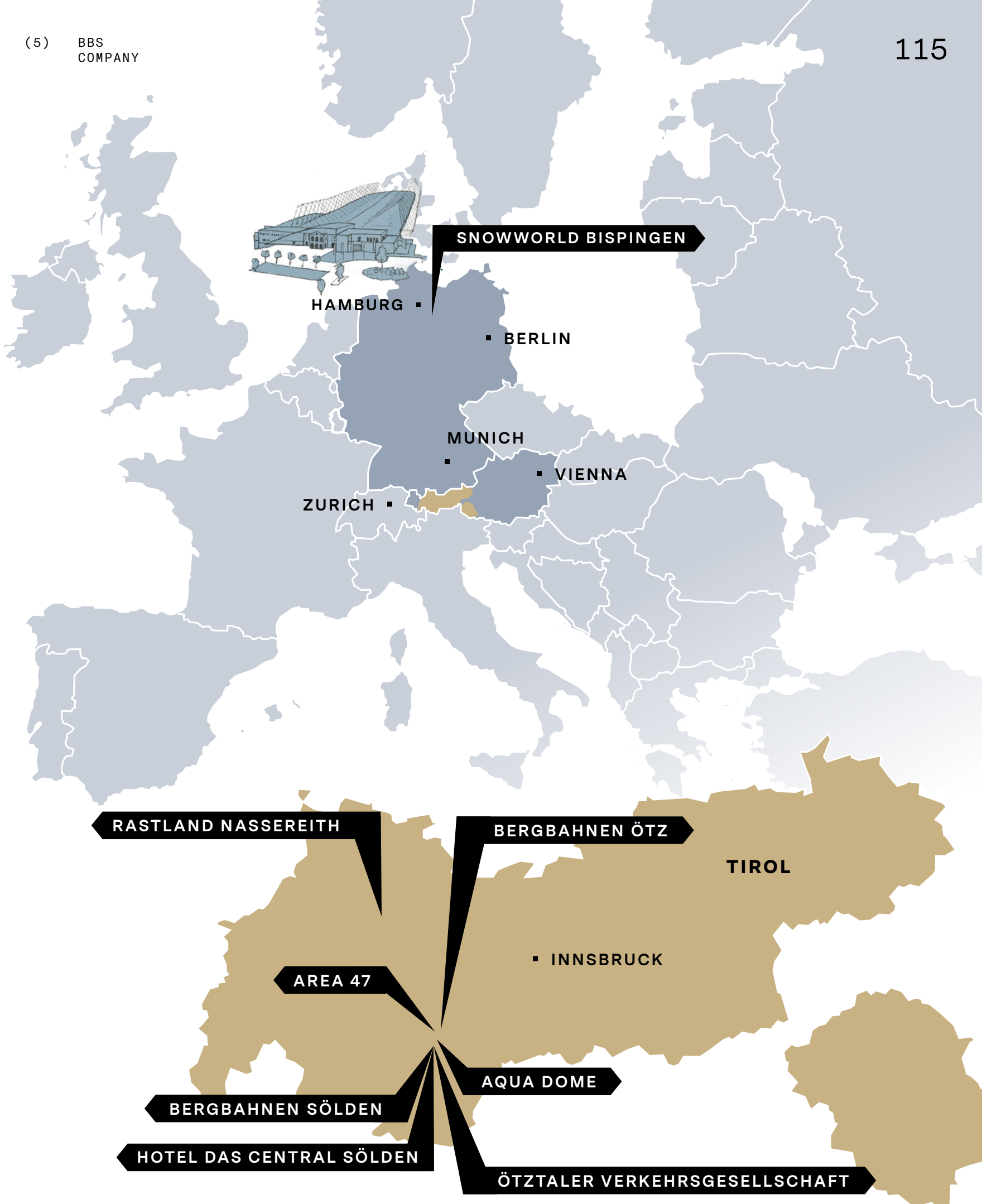
Under the umbrella of “BBS” - the catchy abbreviation for Bergbahnen Sölden corporate group – also 100% owned subsidiaries find their home: Das Central, an internationally renowned 5-star hotel, belongs to Bergbahnen Sölden, as does Rastland Nassereith, which welcomes travelers at the foot of Fernpass. AREA 47, Austria's largest outdoor adventure and leisure park, has already redefined alpine summer tourism due to its unique range of outdoor adventures.

## Corporate investments

BERGBAHNEN SÖLDEN ARE INVOLVED  
BETWEEN ÖTZTAL AND NORTHERN GERMANY

In addition to owning corporate units, Bergbahnen Sölden also holds a number of strategic investments. Geographically, the investment in Snow-World Bispingen stands out. With this indoor ski hall in the Lueneburg Heath area, Sölden's brand has a strong presence very close to the winter sports-loving metropolitan region of Hamburg. In Ötztal, Bergbahnen Sölden has held a share in the Bergbahnen Oetz (mountain lifts) since 1998 and in the AQUA DOME - Tirol Therme Längenfeld since 2004.







SOLAR POWER PLANT IN THE SKI AREA  
Since December 2023, the small “power  
plant forest” on the Tiefenbach Glacier  
has amazed winter sports enthusiasts  
in Sölden. The photovoltaic modules are  
positioned vertically, resembling trees  
thanks to their design inspired by nature.





# Responsible interaction with nature

SHAPE YOUR TOMORROW ALREADY TODAY

Ötztal's unique alpine landscapes have always been the greatest asset of Bergbahnen Sölden. That is why they pursue careful use of natural resources at all levels of the company by relying exclusively on environmentally friendly and socially responsible action.

## FACTS

Smart snow management to reduce water and energy consumption

Mobility: free skibus shuttles for guests, transfer service for employees

Energy: 100% green electricity, measuring system for monitoring all buildings, snowmaking devices & mountain lifts

Employee accommodation in central location to the workplace

Sustainability innovations: electric bus, photovoltaic system on the glacier



## 118 CONTACT DETAILS

TOWARDS NEW SPHERES  
WITH BERGBAHNEN SÖLDEN  
Helicopter sightseeing flight over  
Sölden's iconic ensemble of the 007  
ELEMENTS - James Bond Museum and  
the ice Q - Austria's highest to-  
que-awarded restaurant at 3,048 m  
high on the Gaislachkogel.





# Let's stay in touch!

WE LOOK FORWARD TO PERSONAL  
EXCHANGE

Are you interested in working together with Bergbahnen Sölden? Whether as part of an organized B2B event, a cooperation or an exclusive marketing campaign for your company - we are pleased about your interest and will be happy to answer any questions you may have.

## **BERGBAHNEN SÖLDEN**

Dorfstraße 115

6450 Sölden

T: +43-(0)5254 508

E: [bergbahnen@soelden.com](mailto:bergbahnen@soelden.com)

[bergbahnen.soelden.com](http://bergbahnen.soelden.com)



[bergbahnen.soelden.com](http://bergbahnen.soelden.com)





MOMENTS FOR ETERNITY

Bergbahnen Sölden is among the leading companies in alpine tourism, always pursuing the claim of uniqueness in all its fields of activity.









BERG  
BAHNEN  
SÖLDEN

Dorfstraße 115  
6450 Sölden  
T. +43 (0) 5254 508  
[bergbahnen@soelden.com](mailto:bergbahnen@soelden.com)

